

2019 CHICAGOLAND JIFFY LUBE®
MDA GOLF CLASSIC

**ROTELLA®
PARTNERSHIP**

\$7,500 DONATION TO MUSCULAR DYSTROPHY ASSOCIATION



EVENT PARTICIPATION

- **TWO FOURSOMES** Includes golf, golfer gifts, registration hospitality, lunch cocktail hour hospitality and dinner for 8
- Two (2) additional evening event tickets that includes cocktail hour hospitality and dinner

SPONSOR BENEFITS

- Third tier named partner of event on all communication and promotional materials
- One coordinated social media feature post
- Corporate logo inclusions:
 - Third tier placement as Rotella® Partner and media communication, including pre- and post-event
 - Link to company URL on event website as Rotella® Partner
 - Included in industry publication event advertising
- Monthly e-newsletter feature

EVENT DAY BRANDING PRESENCE

- Full-page, full-color inside advertisement in evening event program
- Dinner recognitions
- Corporate logo inclusions:
 - Clubhouse banners
- Additional branding opportunities:
 - Company coordinated/self-branded activity during registration hospitality, 10 a.m. - noon
 - Course-approved play time branding presence
 - Participant goodie bag item (minimum 150 quantity)

CONTACT

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