

2019 CHICAGOLAND JIFFY LUBE®  
**MDA** GOLF CLASSIC

# PRESENTING PARTNERSHIP

**\$15,000 DONATION** TO MUSCULAR DYSTROPHY ASSOCIATION



## EVENT PARTICIPATION

- **FOUR FOURSOMES** Includes golf, golfer gifts, registration hospitality, lunch cocktail hour hospitality and dinner for 16
- Six (6) additional evening event tickets that includes cocktail hour hospitality and dinner

## SPONSOR BENEFITS

- Featured named partner of event on all communication and promotional materials
- Three coordinated social media feature posts
- Corporate logo inclusions:
  - Premier placement as Presenting Partner and media communication, including pre- and post-event
  - Link to company URL on event website as Presenting Partner
  - Included in industry publication event advertising
- Monthly e-newsletter feature

## EVENT DAY BRANDING PRESENCE

- Full-page, full-color back cover advertisement in evening event program
- Shotgun start announcements recognition
- Dinner recognitions
- Corporate logo inclusions:
  - Clubhouse banners
  - Property "Welcome Golfers" entrance banners
- Additional branding opportunities:
  - Company coordinated/self-branded activity during registration hospitality, 10 a.m. - noon
  - Course-approved play time branding presence
  - Participant goodie bag item (minimum 150 quantity)

## CONTACT

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